

Junior Achievement Details

- **Purpose:** Junior Achievement's purpose is to inspire and prepare young people to succeed in a global economy
- **What is Junior Achievement:** Junior Achievement USA is the nation's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. Junior Achievement's programs, in the core content areas of work readiness, entrepreneurship, and financial literacy, ignite the spark in young people to experience and realize the opportunities and realities of work and life in the 21st century.
- **Program Reach:** Junior Achievement USA reaches over 4.4 million students per year in 176,714 classrooms and after-school locations. JA programs are taught by volunteers in inner cities, suburbs, and rural areas throughout the United States, by over 100 Area Offices in all 50 states.
- **Volunteers:** Junior Achievement's 151,305 classroom volunteers come from all walks of life, including business people, college students, parents, and retirees. These dedicated individuals are the backbone of our organization.
- **Brief History:** Junior Achievement was founded in 1919 by Theodore Vail, president of American Telephone & Telegraph; Horace Moses, president of Strathmore Paper Co.; and Senator Murray Crane of Massachusetts. Its first program, JA Company Program®, was offered to high school students on an after-school basis. In 1975, the organization entered the classroom with the introduction of Project Business for the middle grades. Junior Achievement has expanded its activities to include a blended-learning approach for both in-school and after-school students.
- **Website:** <https://jausa.ja.org/index>

Some statistics regarding Junior Achievement's program:

1. 4.8 million students completed the program from 2024-2025. During that time approximately 186,000 individuals volunteered in close to 159,000 classrooms at close to 23,000 schools.
2. In December 2024, a survey of 1,002 Junior Achievement Alumni aged 22-43 was conducted by Ipsos on behalf of Junior Achievement.
 1. Nearly all JA Alumni (96%) say that they were positively influenced in some way by the program.
 2. 81% of JA Alumni feel like they have a strong financial footing.
 3. Nine in ten JA Alumni report that the program played an important role in shaping their belief they can achieve goals (89%), their personal development (88%), career path (88%), professional development (86%), or their decision to pursue further education(86%).
 4. Nine in ten JA Alumni agree that the program exposed them to different ways of thinking (91%), made them think of new work opportunities or career paths (89%), motivated them to succeed in their professional life (88%), or that it widened their horizons (87%).
 5. Over half of JA Alumni say that their work ethic (57%), career choices (56%), or money management (54%) were positively influenced in some way by the program.